

The Rotary Club of Palatine Foundation is excited to announce our 16th annual Oktoberfest celebration. Over the years our 3-day festival has become a signature event for Palatine and the northwest suburban community. The event attracts thousands of people from the greater Chicagoland area. This year’s event will be held September 20-22 in the commuter parking lot (same as prior years) just north of Towne Square, at the intersection of Slade Street and Smith Street in downtown Palatine.

Since 2008, the Rotary Club of Palatine Foundation has raised over a million dollars through our Oktoberfest event. As part of our annual allocation process, we have provided financial contributions to dozens of local charities. Recipients of this support include charities such as: Journeys the Road Home, Bridge Youth and Family Services, Shelter Inc., Special Leisure Services Foundation, Partners for Our Communities, American Cancer Society, Clearbrook, Family Forward, St. Joseph Home for the Elderly, Ray Mills Fund, Palatine Senior Center, and many more.

The success of our event is directly impacted by the partnership and support of our sponsors. Your sponsorship will ensure that we can maximize our fundraising for the local charities that make our community a great place to live and work. We are confident that your participation as a sponsor will benefit your business and the community. Enclosed is information about the different levels of sponsorship available for this year’s Oktoberfest. We are grateful for your consideration and are available to discuss how you can get involved. Please feel free to contact us at oktoberfest@palatinerotary.org with any questions.

The Rotary Club of Palatine Foundation is a 501(c)(3) not-for-profit organization.

www.palatinerotary.org/oktoberfest

Please complete and return to: Rotary Club of Palatine Foundation, PO Box 412, Palatine, Illinois 60078 or via email to oktoberfest@palatinerotary.org. Make checks payable to Rotary Club of Palatine Foundation.

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|-------------------|---|-----------------|--|
| Sponsorship Type: | <input type="checkbox"/> Main Stage - \$5,000
<input type="checkbox"/> Tent/Family Day - \$2,000
<input type="checkbox"/> Activity Sponsor - \$750
<input type="checkbox"/> Friend of Rotary - \$300
<input type="checkbox"/> Let’s Get Creative – Call Me! | Payment Method: | <input type="checkbox"/> Check enclosed
<input type="checkbox"/> Please bill me
<input type="checkbox"/> Contact me for credit card info |
|-------------------|---|-----------------|--|

Name as it is to appear on printed materials: (Please type or print)		
Contact Name:		
Address:		
City:	State:	Zip
Phone:	E-mail:	



Main Stage Sponsor - \$5,000+

Banners on Main Stage (option for exclusivity)
Opportunity to speak at opening event/announce entertainment
Logo (appearing largest among sponsors) on advertising and event signage
Public announcements/acknowledgement throughout event
Name in press releases and social media posts
\$200 in tickets for food and beverages
Recognition on Club website for 1 year

Tent or Family Day Sponsor - \$2,000

Banner in Tent or Family Day area
Logo on advertising and event signage
Public announcements/acknowledgement throughout event
Name in press releases and social media posts
\$80 in tickets for food and beverages
Recognition on Club website for 1 year

Activity Sponsor - \$750

Logo on advertising and event signage
Public announcements/acknowledgement during activities
Name in social media posts
\$30 in tickets for food and beverages
Recognition on Club website for 1 year

"Friend of Rotary" Sponsor - \$300

Name in social media posts
Recognition on event signage
Recognition on Club website for 1 year

Let's Get Creative!

Have a different idea? Let us know.
We're happy to create a sponsorship opportunity that fits your needs,
including dedicated areas, signage, logo placement, etc.

Please note that there MAY be multiple sponsors at each level provided there are
NO conflicts of products or similar businesses/organizations represented.

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Deadline for sponsorship is September 6, 2024!